

NISSAN

#Excitement Index 2016/17

The UEFA Champions League is back! The Nissan Excitement Index reveals what football fans across Europe are most excited about this season.

Most Highly Anticipated Moment of 2016/17



50%

Leicester City FC's debut



42%

Real Madrid CF's first game as defending champions



40%

Hearing the UEFA Champions League anthem

Top Three Most Exciting Players



CRISTIANO RONALDO

55%

vs. 53% in 2015



LIONEL MESSI

45%

vs. 69% in 2015



ANTOINE GRIEZMANN

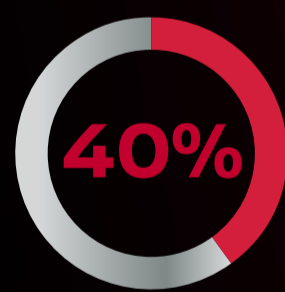
33%

vs. did not rank in 2015

Europe's Most Exciting Players (As Voted Per Country)



Top Five Most Exciting Summer Transfers



ALVARO MORATA



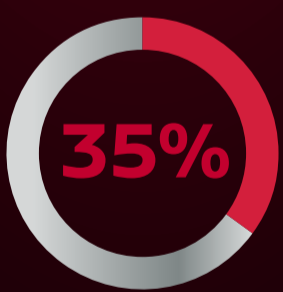
Juventus FC to Real Madrid CF



GONZALO HIGUAIN



S.S.C Napoli to Juventus FC



MARIO GOTZE



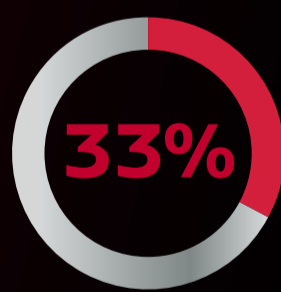
FC Bayern Munich to Borussia Dortmund



RENATO SANCHES



S.L Benfica to FC Bayern Munich



ANDRE GOMES



Valencia CF to FC Barcelona

FC Barcelona – Champions in Cardiff?

Who will win the UEFA Champions League?



FC BARCELONA

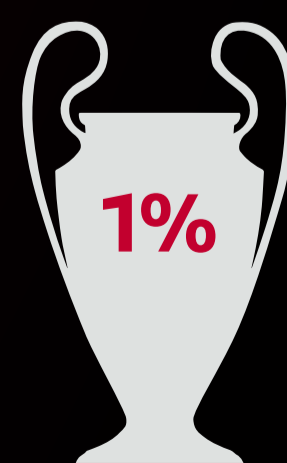


REAL MADRID CF



FC BAYERN MUNICH

VS.



LEICESTER CITY FC

NISSAN

Official Global Automotive Sponsor of the UEFA Champions League

-Survey of 5,024 European consumers conducted by Norstat Ltd. on behalf of Nissan Europe in August 2016 (UK, Germany, France, Italy and Spain)